



KNXV

ORDER

Print Date 06/05/12 Page 1 of 2

Flight Dates 06/18/12-07/01/12

KNXV-TV
PHOENIXContract / Revision 299557 / CFGA-ArizonaOriginal Date / Revision
06/04/12 06/05/12Advertiser Club for Growth Action16501 Ventura Boulevard - Suite #5
Encino, CA 91436Agency Target EnterprisesBuying ContactSales Office KNXVL16501 Ventura Boulevard - Suite #5
Encino, CA 91436Sales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A55+Rev Codes POL POL ISSProduct Codes PLPriority P-1Advertiser RefPrimary Account Executive

KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 62666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	53266

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date	Days			
June 2012	4	\$5,440.00	\$6,400.00	20.40	05/28/12	06/24/12		4	\$5,440.00	\$6,400.00
July 2012	3	\$2,550.00	\$3,000.00	8.80	06/25/12	06/29/12		3	\$2,550.00	\$3,000.00
Totals	7	\$7,990.00	\$9,400.00	29.20						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
N 1	KNXV	06/25/12	07/01/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$800.00	P-1	5.10	BK	1	\$800.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 06/25/12	07/01/12	MTWTF--	1	\$800.00	0.00											
N 2	KNXV	06/25/12	07/01/12	M-F 5pm-530pm M-F 5pm-530pm (5:27 PM-5:30 PM)	CM	5pm-530pm	MTWTF--	:15/:15	1	\$1,000.00	P-1	4.90	BK	1	\$1,000.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 06/25/12	07/01/12	MTWTF--	1	\$1,000.00	4.90											
N 3	KNXV	06/25/12	07/01/12		CM	10pm-1035pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	3.90	BK	1	\$1,200.00	



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Print Date: 06/05/12

Page 2 of 2

**KNXV-TV
PHOENIX**
Contract / Revision **299557** Flight Dates **06/18/12-07/01/12**
Hiatus Dates
Original Date / Revision **06/04/12 / 06/05/12**
Order Sep **00:20:00**
Advertiser **Club for Growth Action** Product **CFG-Arizona**
Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Totals					
										Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-1035pm 10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/25/12		07/01/12		MTWTF--		1	\$1,200.00			3.90					
N 4	KNXV	06/18/12	06/24/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	-TWTF--	:15/:15	4	\$1,600.00	P-1	5.10	BK	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/18/12		06/24/12		-TWTF--		4	\$1,600.00			5.10					

*Tax 1 Note: Tax 0.5%.

Totals 7 \$9,400.00